



EUROPEAN INTERNATIONAL UNIVERSITY
EIU-PARIS, ASIA PACIFIC REGIONAL HUB
CORPORATE TRAINING DIVISION
(FORMERLY, BANGKOK SCHOOL OF MANAGEMENT, BSM)
EMPOWERING TALENT. ENABLING EXCELLENCE.
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EFFECTIVE LEADERSHIP AND PEOPLE MANAGEMENT

2-Day Corporate Training Program

OVERVIEW

This program offers an opportunity for trainees to acquire expert insights, explore leadership & people management concepts, and examine actionable strategies for building the kind of leadership and people manager to enable employees to deliver their optimum performance. This programme also aims to provide participants with the ideas, frameworks, and tools required in creating an environment and culture in which individuals feel compelled to innovate and contribute to a transforming work environment. The roles are different but connected and clarifying the differing approaches and capabilities in the two roles helps effectiveness and impact in both.



WHAT YOU WILL ACHIEVE

By the end of this program, participants will be able to:

- Equip current and aspiring leaders with the essential skills, tools, and mindsets required to lead teams effectively
- Manage people with confidence, clarity, and emotional intelligence
- Learn how to communicate vision, motivate diverse individuals, build trust, delegate effectively, and handle performance issues constructively
- Adopt strategic thinking and practical leadership techniques that drive team engagement, accountability, and organizational success

WHAT YOU WILL LEARN

Day 1

- Leadership Definitions
- Leadership Capabilities
- Demands of the Led
- Creations of the Strategic Intent - Strategic Approaches

Day 2

- Managing Impactive Process
- Performance
- Rewards
- Resourcing & Talent Management
- Engagement
- Learning Transfer

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub – Corporate Training Division of EIU-Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

FEE & PAYMENT

USD1,099/ per person

Fee Includes:

- 2-Day Training (Total 12 hours)
 - Time: 9.00 AM - 4.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches
- Cultural Evening Experience: Bangkok Dinner Cruise on the Chao Phraya River

***Note:** all other expenses are to be borne by participants.

