



**EUROPEAN INTERNATIONAL UNIVERSITY**

**EIU-PARIS, ASIA PACIFIC REGIONAL HUB**

**CORPORATE TRAINING DIVISION**

**(FORMERLY, BANGKOK SCHOOL OF MANAGEMENT, BSM)**

**EMPOWERING TALENT. ENABLING EXCELLENCE.**

[www.eiu.ac](http://www.eiu.ac)



# **EFFECTIVE LEADERSHIP AND PEOPLE MANAGEMENT**

**5-Day Corporate Training Programme**

## **OVERVIEW**

Effective leadership and the ability to manage people are fundamental in the success of any 'team' venture be that in business or in any other group activity. Whether it's in business or as part of a leisure activity any group will ultimately be working towards a common 'goal' and it's important that there is somebody who can command the respect of the group and who can pull all of the various elements together in order to reach that goal. This programme offers opportunity to acquire expert insights, explore leadership & people management concepts, and examine actionable strategies for building the kind of leadership and people manager to enable employees to deliver their optimum performance.



[www.eiu.ac/training](http://www.eiu.ac/training)



[training@eiu.ac](mailto:training@eiu.ac)



[\(+66\) 2 2569586](tel:+6622569586)

# WHAT YOU WILL ACHIEVE

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Upon the completion of this program you will be able to:

- Gain insight in your personal leadership style, qualities and challenges in leading individuals and teams
- Strengthen your engagement and trust with colleagues and staff
- Understand your staff's needs and can adapt your leadership style
- Address performance or motivation issues and deal with conflict more effectively
- Strengthen your practical management skills like feedback and coaching

# WHAT YOU WILL LEARN

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## Module 1

- Leadership vs Management
- Leadership Definitions
- Leadership Capabilities
- Demands of the Led

## Module 2

- Creation of Strategic Intent Strategic Approaches
- SWOT
- Competition
- Markets
- Scenario Plans

## Module 3

- Managing Impactive Process
- Performance
- Rewards

## Module 4

- Resourcing and Talent Management
- Engagement (Hard and Soft Skills Capabilities)

## Module 5

- Leading Change
- Influencing
- Transfer of Learning

# METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

# EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub – Corporate Training Division of EIU-Paris

# SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.



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# FEE & PAYMENT

## USD 2,150 / per person

### Fee Includes:

- 5-Day Training (Total 25 hours)
  - Time: 9.00 AM - 3.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches
- Cultural Evening Experience: Bangkok Dinner Cruise on the Chao Phraya River

**\*Note:** all other expenses are to be borne by participants.

