



EUROPEAN INTERNATIONAL UNIVERSITY

EIU-PARIS, ASIA PACIFIC REGIONAL HUB

CORPORATE TRAINING DIVISION

(FORMERLY, BANGKOK SCHOOL OF MANAGEMENT, BSM)

EMPOWERING TALENT. ENABLING EXCELLENCE.

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LEADERSHIP ESSENTIALS

2-Day Corporate Training Program

OVERVIEW

This Leadership programme provides a focus for impactful leadership prioritizing what we have learnt as to the very essence of what makes leaders successful. From changing definitions through the ages (as we learnt more and more best practices), to creation and delivery of strategic intent and further encompassing the people dimension provides a clear line of sight for participants to absorb and take back to the workplace. Simply the most up to date and rigorous examination of “what works” that current and aspiring leaders can develop to match the requirements of their own (and future) roles.



WHAT YOU WILL ACHIEVE

By the end of this program, participants will be able to:

- Create strategic intent for any organisation and be able to influence alignment and delivery of that strategy.
- Recognise the importance of change facilitation and influencing skills and practice and gain confidence in their own ability to do this.
- Outline the importance of building the right talent for organisation success and learn best practice ways to do this.
- Commit to creating an engaged workforce (and necessary initiatives to do this) as a further key in progressing strategy and performance delivery.

WHAT YOU WILL LEARN

Day 1

Module 1: Progress in Leadership Thought and Action

- Leadership definitions through history to present day.
- Specific capabilities required by today's leaders.
- Major inputs on impactful leadership.
- Demands on the leader to deliver strategic intent.

Module 2: Leadership Strategy

- Strategic review, process and outputs.
- Turning strategic intent into performance deliverables.
- Leading performance progress.
- Strategy full cycle.

Module 3: Change and Innovation

- The need for change and improvement.
- Leading change initiatives.
- Dealing with resistance.
- Best practice communication and education.

Day 2

Module 4: Leading Business Impactive Approaches

- Successful talent management
- Effective performance and rewards management
- Effective organisational development
- Efficient organisational design

Module 5: The Engaged Leader

- The case for an engaged workforce
- Demands from the lead
- Implementing engagement
- Talent Assessment and Progress

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub – Corporate Training Division of EIU-Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

FEE & PAYMENT

USD1,099/ per person

Fee Includes:

- 2-Day Training (Total 12 hours)
 - Time: 9.00 AM - 4.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches
- Cultural Evening Experience: Bangkok Dinner Cruise on the Chao Phraya River

***Note:** all other expenses are to be borne by participants.

