



EUROPEAN INTERNATIONAL UNIVERSITY

EIU-PARIS, ASIA PACIFIC REGIONAL HUB

CORPORATE TRAINING DIVISION

(FORMERLY, BANGKOK SCHOOL OF MANAGEMENT, BSM)

EMPOWERING TALENT. ENABLING EXCELLENCE.

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PUBLIC SPEAKING

2-Day Corporate Training Program

OVERVIEW

This intensive 2-day Public Speaking Programme is designed to equip professionals, educators, and aspiring leaders with the essential skills to speak confidently and effectively in front of any audience. Through a combination of theory, hands-on practice, and personalized feedback, participants will enhance their presentation techniques, manage stage anxiety, structure impactful speeches, and engage their listeners with authenticity and clarity.



WHAT YOU WILL ACHIEVE

By the end of this program, participants will be able to:

- Increased confidence in speaking before groups of any size
- Improved clarity and structure in speech and presentation delivery
- Mastery of body language and voice control techniques
- Ability to engage and influence diverse audiences
- Skill in handling impromptu questions and managing stage anxiety
- Personalized feedback to refine individual speaking style

WHAT YOU WILL LEARN

Day 1: Public Speaking Essentials

- Introduction to public speaking and audience analysis
- Overcoming stage fright and building confidence
- Speech structure: opening, body, conclusion
- Voice control, body language, and delivery techniques
- Practice session with feedback

Day 2: Advanced Skills & Real-World Practice

- Using visuals and storytelling for impact
- Impromptu speaking and handling Q&A
- Personal branding through speech
- Final presentations with individual feedback
- Certificate distribution and closing session

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub – Corporate Training Division of EIU-Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

FEE & PAYMENT

USD1,099/ per person

Fee Includes:

- 2-Day Training (Total 12 hours)
 - Time: 9.00 AM - 4.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches
- Cultural Evening Experience: Bangkok Dinner Cruise on the Chao Phraya River

***Note:** all other expenses are to be borne by participants.

