



EUROPEAN INTERNATIONAL UNIVERSITY
EIU-PARIS, ASIA PACIFIC REGIONAL HUB
CORPORATE TRAINING DIVISION
(FORMERLY, BANGKOK SCHOOL OF MANAGEMENT, BSM)
EMPOWERING TALENT. ENABLING EXCELLENCE.
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STRATEGIC HR – BUSINESS PARTNERSHIP

2-Day Corporate Training Program

OVERVIEW

This 2-day training equips HR professionals with the strategic skills needed to become influential business partners. Participants will explore HR's evolution from an administrative role to a key driver of business success, focusing on strategic advisory, talent management, performance alignment, and data-driven decision-making. Through interactive workshops and case studies, they will develop practical skills in stakeholder management, change leadership, and using HR metrics to support business goals.



WHAT YOU WILL ACHIEVE

By the end of this program, participants will be able to:

- Understand the strategic role of HR as a business partner and influencer
- Develop competencies in strategic thinking, stakeholder management, and business acumen
- Gain practical tools for talent management, performance alignment, and HR analytics
- Learn how to provide strategic advice, support organisational change, and measure HR's business impact
- Leave with an action plan to implement strategic HR practices within their organisation

WHAT YOU WILL LEARN

Day 1: The Foundation of Strategic HR Business Partnership

- The Evolution of HR – From Administrator to Strategic Business Partner
- The Strategic Role of HR in Business Success
- Key Competencies of an Effective HR Business Partner
- HR as a Strategic Advisor

Day 2: Driving Business Impact Through Strategic HR

- Talent & Organisational Development for Business Growth
- Performance, Reward, and Culture Alignment
- HR Metrics and Analytics – Measuring What Matters
- HR as a Change Agent and Business Influencer – AI and Predictive Analytics

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub – Corporate Training Division of EIU-Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

FEE & PAYMENT

USD1,099/ per person

Fee Includes:

- 2-Day Training (Total 12 hours)
 - Time: 9.00 AM - 4.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches
- Cultural Evening Experience: Bangkok Dinner Cruise on the Chao Phraya River

***Note:** all other expenses are to be borne by participants.

